

# SCOOP

SPRING 2003

*Southeastern Association of Colleges and Employers*

## ● ● ● **PRESIDENT'S MESSAGE** ● ● ●

The SACE Board and Committee members have been very busy during the first half of the SACE fiscal year. In this issue of SCOOP you will find committee reports summarizing the work that has been done since July 2002, as well as plans for future programs and activities. Please take a moment to read about the exciting things happening in SACE. The Board has been active in several areas since taking office July 1, 2002.

Some of these activities include:

- Continuing the strategic and fiscal planning process.
- Evaluating and determining locations for future SACE conferences.
- Updating technology in order to more efficiently serve the members and save money.
- Planning and offering more professional development programs and workshops.
- Developing a succession planning process to train future leaders for SACE and the profession.
- Creating a marketing plan and new marketing materials to help in our efforts to increase membership.

Although we have been busy in all areas of SACE, the highlight of the year so far has been the 2002 SACE Conference held in December at the beautiful Beau Rivage Resort in Biloxi, MS. I would like to thank those SACE members from the state of Mississippi for hosting a great conference and welcoming SACE to their state for the first time ever! Also, my thanks go out to Bob Cramer, Audrey Dugas and their entire conference team for putting on such an excellent conference. This dynamic team managed to deliver a conference filled with quality professional development and educational programs, numerous networking opportunities, and plenty of fun, and, they did it all under budget! Again, congratulations to all of you who were involved. Don't forget, planning is underway for the 2003 conference to be held in Norfolk, VA. Please volunteer and get involved in this exciting opportunity to work on the conference committee. Many volunteers are needed to make it all happen.

Please contact me if you have any questions about SACE or ideas for future initiatives. We cannot be the association you want us to be without you telling us what you want! It is an honor and a pleasure to serve as your president.

Nancy Bernard

## INSIDE SCOOP

Conference 2002 Wrap-Up	2	NACE/SACE Employer Roundtable	5
Conference 2003 Announcement	2	Regional Roundup -- Updates from the States	6
2003 Election of Officers	3	Reports from the SACE Committees	9
2002 SACE Awards of Excellence	4	SACE Welcomes New and Transfer Members	11

## CONFERENCE 2002 WRAP-UP

What an exciting time we had hosting your recent conference in Biloxi, and it would not have been successful without the time, effort, and money spent by so many of you to attend and take part in the festivities. Our Conference Committee tried to mix a bit of the traditional with the creative, always with a focus on networking, and their efforts paid off with many positive comments from attendees, both in person, and via our Conference Evaluation. Here are some highlights we wish to share:

- Two outstanding keynote speakers. In fact, our opening speaker, Dave Mitchell commanded a huge evaluation rating of 4.56/5.00, the highest opening keynote rating in five years.
- The return of the ever popular Special Interest Group networking sessions as suggested by the previous years committee.
- A flawless on-site Registration process which we have almost come to expect
- High quality publicity prior to the event and great print materials during the event
- Door prizes which kept the masses coming back for more
- An incredible, interactive set-up for Exhibits, the R&R Café, CyberCafe, and Silent Auction providing great variety and a fun networking space
- Great food, fun entertainment, and an atmosphere both professional and welcoming
- A first with the development of a web site highlighting detailed conference workshop information, available at <http://www.sace.net>, on the Annual Conference or Professional Development pages.
- And, of course, a commitment from your Conference Committee to provide all of this in a fiscally responsible manner!

On behalf of our 2002 Conference Committee, Audrey and I would like to thank all attendees for making our work both fun and productive, and as Conference Co-chairs, we would like to again publicly thank our incredible committee for allowing us to spend a year of their time getting to know and love them.

Sincerely,

*Audrey Dugas  
Bob Cramer*

## ANNOUNCING -- CONFERENCE 2003!

### HOW ABOUT A DATE?

**WHEN?** December 8 - 10, 2003

**WHO?** President

Patsy R. Hammett  
MILLIKEN & COMPANY  
(864) 503-2508  
[patsy.hammett@milliken.com](mailto:patsy.hammett@milliken.com)

**College Conference Co-Chair**

Karen Thompson  
UNIVERSITY OF NORTH CAROLINA-WILMINGTON  
(910) 962-3174  
[thompsonk@uncw.edu](mailto:thompsonk@uncw.edu)

**Employer Conference Co-Chairs**

Sherelle Morgan  
FERGUSON  
(757) 876-9176  
[sherelle.morgan@ferguson.com](mailto:sherelle.morgan@ferguson.com)

Nicola Sharman  
FERGUSON  
(757) 989-2381  
[nicola.sharman@ferguson.com](mailto:nicola.sharman@ferguson.com)

**WHAT?** 2003 SACE Conference

**WHERE?** Norfolk, VA

NORFOLK WATERSIDE MARRIOTT  
(757) 627-4200 or (800) 228-9290  
[www.norfolkmarriott.com](http://www.norfolkmarriott.com)



[www.sace.net](http://www.sace.net)

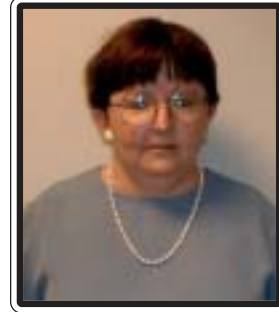
**“The LOVE Connection between Colleges and Employers”**

## CONGRATULATIONS TO THE SACE OFFICERS ELECTED FOR 2003 - 2004

Thank you for your participation in the 2003 elections for SACE Board positions. After much research, the Board decided to conduct electronic elections this year. Even though this process was new, the elections went smoothly and without any problems. Join Dinah Griggsby and the Nominations Committee in congratulating the incoming 2003 SACE Board.



**President Elect**  
**Bob Cramer, Associate Director**  
**Vanderbilt University**



**Vice President - Professional Development**  
**Flora Riley, Director**  
**Clemson University**



**Director - Information Management**  
**David Gaston**  
**Assistant Director of Recruitment**  
**University of Mississippi**



**Director - Consulting Services**  
**Anne Foote Collins**  
**Manager, College Relations**  
**Office Depot, Inc.**



**NACE Representative**  
**Ellen Payton, Principal Staffing**  
**Eastman Chemical Company**

## BOARD MEMBERS CONTINUING FOR 2003-2004

Patsy Hammett, Milliken and Company - President  
Nancy Bernard, Auburn University -Past President  
Tracy Powers, University of South Carolina -  
Vice President-Membership  
Kent Phillips, Disney Worldwide Services -  
Vice President-Finance

# SACE Awards of Excellence and Service

## Star Award

The STAR Award may be presented annually to a person or persons in recognition of significant and outstanding contributions to the profession or to SACE. This year SACE is pleased to present the STAR Award to **Laura Melius**.

### Laura A. Melius



Laura has been an active member of SACE since 1986. She is Director of Career Services at Eastern Kentucky University and serves on the President's Staff Council as well as numerous university committees. She has been in the profession for over twenty years. Laura received both her BS and MBA from Eastern. Her service on the board of SACE includes Past-President, President, President-Elect, Secretary/Treasurer, and Director. She Co-chaired the Annual Conference in 1995. Other conference roles have included Program Co-Chair, Registration Chair, presenter, and various conference committees. She has been Organization Chair, Membership Chair, and served on numerous SACE committees. She has been a presenter at Midwest ACE and served on several committees there. Laura has twice been co-recipient of the NACE Award of Excellence and has received the SCPA and KCPA Research & Innovation Awards. At the state level, she is Past-President of the Kentucky College Placement Association, served on the board for 8 years, and received its Outstanding Member Award. She was on the NACE President's Roundtable and currently serves on the NACE Principles for Professional Conduct Committee.

Laura is an active member of Bluegrass SHRM and assisted with several state SHRM conferences.

Active in her community, Laura currently serves on the Board of Directors of Pattie A. Clay Regional Medical Center, on the Board of the Gallery on Main, Citizens for a Better Madison County and is on the 4-H Advisory Council. She leads a 4-H Means Business Club, is treasurer of her church, serves on several Chamber of Commerce Committees, Leadership Madison County and was Richmond's Woman of the Year.

Laura and her husband Paul have twin daughters who are sophomores at Western Kentucky University.

## New Professional Award

The 2002 New Professional Award is presented to **Jennifer Winstead**. The New Professional Award may be presented to individuals with no more than five years in the profession. The recipients must have already demonstrated a significant contribution to career planning, placement or recruitment and/or SACE and be likely to take on future leadership roles.

### Jennifer Winstead



Jennifer Winstead is the Assistant Director of Career Services at Rhodes College in Memphis, Tennessee. She works mainly with first year and sophomore students on self-assessment and career decision making. She also oversees all programming for those age groups including a day long career orientation for first year students, Career Tracks, and the Sophomore Career Success Seminar, a six week long career exploration class. In addition to her Career Services related responsibilities, Jennifer also has Co-Chaired Parents' Weekend and serves on the Programming Committee. Before coming to Rhodes, Jennifer worked as the Career Counselor for Transylvania University and held a graduate internship in the Asbury College Counseling Center.

Since joining SACE, Jennifer has served on two conference committees as Chair of the Resource Room in 1999 and Co-Chair of Exhibits for 2002. In addition to these conference leadership positions, Jennifer has also worked on the Registration Conference Committee and with the technology for the Program Conference Committee.

In her spare time, Jennifer serves as Chair for an Ambassador committee with Memphis in May. She also volunteers with the Susan B. Komen Foundation's Memphis Affiliate and as a Baby Hugger with LeBonheur Children's Hospital.

## SACE Awards of Excellence and Service

### Certificate of Appreciation

A Certificate of Appreciation may be presented to a member who has provided outstanding services to the Association. This award may also be presented to individuals who have completed assignments of special or noteworthy significance to the Association. This year, SACE presents a Certificate of Appreciation to **Brenda Davis**.



#### **Brenda D. Davis**

Brenda, a member of SACE since 1992, is the Director of Career Development Services at Alabama A&M University. In addition to serving SACE as Vice President of Professional Development, Brenda has been actively involved in SACE conference planning. She Co-chaired the Annual Conference in 1996. Other conference roles have included Business Manager, Program Co-Chair, Exhibits Chair, Awards committee member and presenter. Brenda has received recognition from SACE in the past with Outstanding Service awards and a Certificate of Appreciation. She is active in the Alabama Association of Colleges and Employers, receiving the Outstanding Service Award as President in 1997 and Outstanding Placement Professional Award in 1999. At the national level, Brenda was a member of the NACE Professional Development Committee.

Brenda is also involved in the Southeastern Regional Cooperative Education Association and the Southeastern Association for Employment in Education.

She and her husband, William, have two daughters, Diedre and Stefanie, and one grandson, Demetrius.

#### NACE/SACE Employer Roundtable

By Nancy Bernard

SACE partnered with NACE to co-sponsor an Employer Roundtable on January 16, 2003 in Atlanta. The event was hosted by Rich's/Lazarus/Goldsmiths of Atlanta and we really appreciate Kate Coon-Linard making all of the arrangements for this event. Karen Sievers, Director of Field Services-South/Southwest for NACE, did a great job facilitating the discussion among the 23 employer participants. Hot topics included branding, diversity recruitment strategies, maintaining a college relations program, creative hiring practices, and electronic recruiting. Feedback from the participants was very positive and we want to thank NACE for including SACE in this program. We can look forward to more events like this one in the future.

## Regional Roundup -- Updates from the States...

### ALABAMA UPDATE

The AACE 2003 Winter Workshop was held in January at Virginia College in Birmingham. The topics centered on the legal practices of hiring and employment. AACE members listened to a variety of interesting guest speakers on topics ranging from an employer's perspective of interviewing and selection to a lecture on the basics of the ADA, legal issues pertaining to higher education and employment, and a panel discussion of the first year of full-time postgraduate employment. The day began when Fred Rogun, Senior VP for HR for The Banc Corporation, shared his thoughts on effective resumes. He also reminded employers that the minimum requirements supplied in a job description should be regularly reviewed and updated to ensure their accuracy and usefulness in the screening process. AACE members especially enjoyed having lunch at Mizan Plaz and a tour, which concluded the workshop. Thanks to the hospitality of Virginia College and our sponsors and exhibitors, the workshop was very enjoyable and informative.

An AACE Subcommittee is also working with the Alabama Higher Education Partnership and the Business Council of Alabama to sponsor The Alabama Jobs Fair, scheduled for March 13<sup>th</sup> in Montgomery. The Job Fair will be held following the Higher Education Day Rally at the State Capitol. Students from colleges and universities throughout the state will be participating in this event.

The AACE Annual Conference is scheduled for June 11 – 13 in Mobile. For more information on AACE, visit us at [www.hireaace.org](http://www.hireaace.org).

Tammy White, University of West Alabama

#### SACE TRIVIA

- First annual meeting - 39 attendees from 10 states - 27 college/12 employer — Lunch was turkey dinner at 85 cents per person.
- Second meeting, Jan., 1949 had 106 attendees
- The pattern for holding the annual meeting during the first week in December was established at the third group meeting, December 2-3, 1949

### GEORGIA UPDATE

Despite unexpected changes in our leadership and the economic downturn that challenges all of us, Jason Aldrich, President of the Georgia Association of Colleges and Employers tells his membership in their latest E-News (GACE Connection) that they are stronger than ever! See <http://www.GACE.org>

Following are some of our accomplished events and future planned activities: The annual drive-in workshop, held January 30, was an outstanding professional development event for both college and employer members planned by Jed Gillespie of UGA and Ellen Stephens of Sherwin-Williams. Over 70 people attended the event at Jillian's in Discover Mills which provided a great atmosphere. The event proved to be a super networking and educational opportunity. Bob Googe, President of GEN-4, Inc. wowed the crowd with his discussion on understanding, working with, and recruiting Generation X and Y students. Patti Wood, MA CSP, an international speaker and trainer, led a fascinating discussion on the use of e-communication as a powerful non-verbal tool.

The 2003 Tour de Georgia is coming up soon! This great event is scheduled for April 16<sup>th</sup> and is sponsored by GACE and the Metro-Atlanta Chamber of Commerce. This year's bus tour will focus on Georgia's logistics industry and provide our members an opportunity to tour the facilities, meet the hiring staff, and exchange information at AirTran Airways, Norfolk Southern, and United Parcel Service, Inc. Joan McElroy at Clayton State and Rosita Smith with the Metro-Atlanta Chamber have planned a wonderful all day tour.

Our 2003 Annual GACE Conference will be held June 3 - 6 at the Jekyll Island Club on Jekyll Island, Georgia. The theme is Meeting the Results Challenge - Using Lessons of the Past, Present, and Future; the conference committee has worked hard to develop programming that will appeal to employer and college members alike. On a fun note, we have planned a "GACE Idol" competition at the Thursday night banquet including our own version of Simon, Paula, and Randy along with terrific prizes. Registration details will be available on the GACE website very soon at [www.gace.org](http://www.gace.org)

## MISSISSIPPI UPDATE

**December 2002 SACE Conference at the Beau Rivage** Mississippi Association of Colleges and Employers was proud to host this event with SACE. MACE members Rusty Anderson, University of Southern Mississippi, and Jeff Wetherald, Sherwin-Williams Company, were co-chairs for the Local Arrangements committee and Luther Epting, Mississippi State University, coordinated the conference registration. A big THANKS to all of the volunteers who helped make this a great conference.

**January 2003 Professional Development Drive-In Workshop "FISH! Philosophy"** received excellent ratings and started the new year with inspiration and motivation. Presenter Melinda Pullen, University of Mississippi, was very interactive, and showed great enthusiasm for this inspiring management philosophy. We all had a morale boost and learned that we can choose our attitude. "Work can be fun and that an improved quality of work life is only a few choices away."

### MACE now has a Web Site

Learn more about our association and upcoming events at [www.maceweb.org](http://www.maceweb.org)

## MACE SUMMER 2003 CONFERENCE

July 10 & 11, 2003 "MACE: It's Your Time To Shine" will be at the Hollywood Casino-Tunica, Tunica, MS. All SACE members are invited to our annual summer conference. This is a great opportunity for networking and professional development.

Jane Moore, Job Placement Coordinator  
Hinds Community College

### SACE Conference 2003



NORFOLK WATERSIDE  
**Marriott**

## NORTH CAROLINA UPDATE

NCACE's 2003 annual conference, *Recovery and Rejuvenation: Rollin' on the River*, will be held May 7-9 at the Hilton Wilmington Riverside. The Hilton is situated on the Cape Fear River in downtown Wilmington, a perfect place to gather with friends and colleagues after a busy year of counseling and recruiting students during a time of economic concerns.

The Conference Committee has created an exciting and participatory program that includes opportunities to develop both professionally and personally and to rejuvenate. Keynote speakers include: Dr. Howard Figler, nationally recognized author, speaker, and seminar leader and Dr. Bruce Baldwin, psychologist, author of numerous books, and other featured speakers. Concurrent sessions offer in depth programs on useful information for employers and college members alike.

NCACE will also hold a special pre-conference event this year on May 7 from 8:30am-1pm highlighting the dynamic world of the pharmaceutical industry. Hosted on the campus of aaiPharma, Inc. in Wilmington, the event will include a tour the employer's facilities, a career panel of employers describing their opportunities for science students, and a second panel of employers representing pharmaceutical sales careers.

Last fall, a lucky group of NCACE members learned first hand what goes into earning the "UL Listed" label attached to many electrical cords, appliances, toys and other household items during the Fall 2002 NCACE Employer Visitation & Professional Development event hosted by Underwriters Laboratories. Underwriters Laboratories (UL), located in Research Triangle Park, NC, is a not for profit organization committed to testing and evaluating everyday products to confirm that the products are safe for us to use.

The topic of the professional development portion of the event was "Helping your Office, Students and Alumni in a Bad Job Market." The format centered around a panel of career services directors, who sparked a very informative full group discussion. Panel members included Tom Halasz from Duke University, Marcia Harris from the University of North Carolina at Chapel Hill, Pat Nash from Central Piedmont Community College and Holly Sweat from Gardner-Webb University. Thom Rakes from UNC-Wilmington acted as moderator for the discussion.

Membership Update: 38% employers; 61% colleges; total current membership – 147

Rhonda W. Kosusko, Elon Career Center

## SOUTH CAROLINA UPDATE

---

The SCACE Winter Drive-In Workshop was held Feb. 6 at the South Carolina Ports Authority Wando Terminal in Mt. Pleasant. Participants learned about the importance of international trade and port operations to the economy of South Carolina, with presentations by Mark Addy, Program Director, SC World Trade Center, and Byron Miller, Public Relations Director, SC Ports Authority. The workshop included tours of both the Wando and Union Pier Terminals, providing members a close-up view of the operations that process over 4,000 truck arrivals per day and offload and load ships with products as diverse as Guinness ale and BMW automobiles. Many thanks to the SC Ports Authority and the SC World Trade Center for their help and hospitality.

### Get Ready For The Beach!

Are you ready? Please mark your calendars for the SCACE 2003 Annual Conference at the Wyndham Resort in Myrtle Beach, May 14-16! The conference theme, 'Riding The Waves of Change', will be reflected in the conference sessions which are designed to benefit you professionally and personally.

From the opening presentations on promotion strategies and self-marketing, through long-term planning guidelines and case studies, ideas on the creative expansion of services, debates on the pros and cons of decentralization of career services and human resources offices, discussions on ethics and diversity in corporations and in colleges, the best use of assessment tools, the best ways to manage all the information in your operations, the best ways to develop the continuum of career planning, the tools and methodologies that determine career success and how best to teach these to your clients, how to apply a unique philosophy to your work and personal life that makes it all more enjoyable, and leading to a very motivational exploration of life's choices and changes, this conference is for you.

Registration materials will be sent via email by March 1. Please contact Jane Locke, Registration Chair, at lockejb@musc.edu or 843.792.2235 with any registration questions. See you in Myrtle Beach!

Brent A. Stewart  
The Citadel

## TENNESSEE UPDATE

---

The 2003 TACE Conference will be held Thursday and Friday, June 12&13 at the Embassy Suites Hotel in Nashville's Opryland area. The theme of this year's conference is "**Learning from the Past, Reaching for the Future.**" Conference sessions will include presentations by TACE employers and university members as well as professionals from the region. SACE members are welcome to attend the conference. For more information, contact TACE Conference Co-Chairs: Angela Dragan of SunTrust Bank (615) 748-5718, Angela.Dragan@suntrust.com or Elizabeth Bell of University of Tennessee at Chattanooga (423) 425-4735, Elizabeth-Bell@utc.edu).

Nashville will also be the host city for the 2003 *Cooperative Education and Internship Association* (CEIA) National Conference April 27-29 at the downtown Doubletree Hotel. For more information visit the CEIA website at: [www.ceiainc.org](http://www.ceiainc.org)

Dave Graham, TACE President  
Tennessee Valley Authority

## FLORIDA UPDATE

---

F CPA (Florida Career Professionals Association) will be hosting their annual conference in Jacksonville, Florida, June 18 - 20. In accordance with the organization's new motto and mission, the theme for the 2003 conference is Keeping Florida First—focusing on the hiring trends, needs and programs unique to Florida. F CPA also successfully launched their new web site ([www.fl-cpa.org](http://www.fl-cpa.org)). Once there, members can download current and past newsletters, access the on-line membership directory, sign up new members, review listserv emails and find information on upcoming career fairs across the state. Please visit the F CPA web site for association news, conference updates and contact information.

Raymond Rogers, Rollins College

## Reports From the SACE Committees

### CONSULTING SERVICES

SACE Consulting Services are available to all university career services or employer recruitment members. The Board approved a fee structure for consulting visits of \$1,000 payable to SACE, \$200 payable to the visitation chair in support of the consulting report plus visitation members' expenses. Past consulting visits have proven to be very influential in the review, design and continued development of career services at respective institutions. Schools or employers interested in considering a SACE Consulting Visit may contact Jeff Garis at (850) 644-9771 or [jgaris@admin.fsu.edu](mailto:jgaris@admin.fsu.edu)

After committing to a SACE Consultation, Jeff will organize a visitation team with backgrounds that best match the member site. The next SACE Consultation services visit will be at Elon University in April 2003 with Russ Coughenour, University of Tampa serving as Chair of the visitation team.

Other Consulting Services activities include:

- Rick Sayers from the University of Florida Career Resource Center agreed to serve as the Research sub-committee Chair. Stephanie Reed at the University of Georgia Career Center received a \$1,000 SACE Research Fellowship for 2002-2003 to investigate the effectiveness of diversity training programs.
- J. Neil Isaac received scholarships totaling \$1,000 in support of attendance of two Keiser College administrators at this past December's SACE Annual Conference in Biloxi, MS.

### MEMBERSHIP

The membership committee is working diligently this year to diversify our membership which will make everyone's experience with SACE more meaningful. Plans are to:

- Implement targeted outreach to potential members in the Norfolk area to increase their awareness of SACE and the 2003 conference there.
- Contact members of state organizations who are not members of SACE
- Utilize employer members to help encourage new, increased employer membership

Tracy Powers, Vice President - Membership

### INFORMATION MANAGEMENT

SACE Conference materials are now available on the SACE Website at <http://www.sace.net>, in either the Annual Conference or Professional Development pages. If you presented at the conference but your materials are not shown, please email David Gaston ([david@career.olemiss.edu](mailto:david@career.olemiss.edu)) with your presentation or handout files and he will add those materials to the site.

After surveying the other Regional ACEs' and exploring the feasibility and cost with our Administrative Staff, the Board had decided to conduct electronic elections this year. Voting closed on February 25, 2003. Election results were available to the Nominations Committee electronically, immediately upon close of the election. Results are announced elsewhere in this issue of SCOOP.

Shawn Graham, UNC Chapel Hill

### PROFESIONAL DEVELOPMENT

A joint initiative of the SACE Workshops and Leadership committees are developing a series of Professional Development Drive-In events for this Spring and Summer. Coming soon to several of the following suggested locations (Tentative):

May 2003 Drive-In-Workshop Sites  
Clemson, SC  
Raleigh/Durham, NC  
Atlanta, GA

June/July/August Drive-In-Workshop Sites  
Orlando

Watch your SACE web-mail for updates!!

Audrey Abron  
SACE Vice President Professional Development  
Belk, Inc.

## NACE REPRESENTATIVE

---

### NACE Board Meeting Summary Baltimore, MD -- January 9-11, 2003

- Attended the NACE Board of Directors meeting as SACE Liaison, January 9-11, 2003 in Baltimore, Maryland.
- Participated in SACE Board Meeting in Biloxi, MS, December 1-2, 2002.
- Participated in the SACE Board teleconference on November 14, 2002. Issues were annual conference, slate of officer nominees, consulting, and update on finances.
- Participated in the SACE Board meeting in Spartanburg, S.C. October 10-17, 2002. Topics discussed were: finances, membership, annual conference, slate of officer nominees, and the NACE universal database (not to be confused with NACELink). Also included were committee reports from Consulting, Information Management, and Professional Development.
- Participated in the SACE Board meeting in Atlanta, GA, August 17-18, 2002. Issues dealt with were: finances, membership, and the annual conference.
- Participated in the NACE Board of Directors meeting in Bethlehem, PA, June 27-29, 2002. Reviewed updated information and wording of the NACE Ethics statement for recruiters and college professionals. Discussed success of the first NACE Technology conference held in Charlotte, N.C. in May of 2001. Received update of NACELink process and encouraged its designers to be mindful of small school budgets when creating fees.
- Participated in the NACE emergency Board of Directors meeting in Chicago, IL, May 14, 2002. Was asked to consider and approve groundwork for what would eventually be called NACELink, a national resume and employment online database.
- Participated in five, hour long NACE Technology Committee teleconferences from January – October and serving as NACE liaison to the committee for 2002-2003.
- Contributor and supporter of the NACE Salary Survey program.

The National Association of Colleges and Employers Board of Directors held its winter meeting January 9-11, 2003 in Baltimore, MD. The Board approved the following:

- A proposal from the Attracting Young Professionals Task Force to implement their recommendations to develop resources researched by the team on “how to get into the profession.” Resources will be made available on NACEWeb.org after they have been developed.
- The 2001-02 audit and selected the auditors for 2002-03.
  - Other agenda items at the meeting were:
- A product overview of the new **NACELink** product. It was announced that NACELink Connect will be released at no fee to all NACE college members during the week of January 13, 2003. NACELink Connect is a nonexclusive, online co-branded product for schools to provide students access to job postings, a national resume database and means for application to employers. NACELink.com, a national, web-based system for employers to recruit college students for all types of employment, went live in early January. Board members met with Bill Warren, Executive Director of the DirectEmployers Association (formerly E-Recruiting Association). Go to : <http://www.nacelink.com/> for logon information.
- A review and discussion of the 2003-04 NACE Strategic Plan, including product area presentations from the NACE management team. The Board set the priorities for delivering products and services in the coming year.
- Affirmed that the results of the Career Services Assessment Survey will be provided as soon as possible according to the original plan for content distribution.
- The Global Initiative Action Team presented two possible deliverables recommended by two subteams—a Global Salary Survey and a Knowledge Data Base. The task force has completed their charge to identify these deliverables for future consideration. The recommendations will be taken into consideration when preparing the priorities for the 2003-04-budget year.
- The Management and Technology Forum will be held May 7-9, 2003 in Lincolnshire, IL. The Management Leadership Institute will be held July 12-17 in Tempe, AZ.

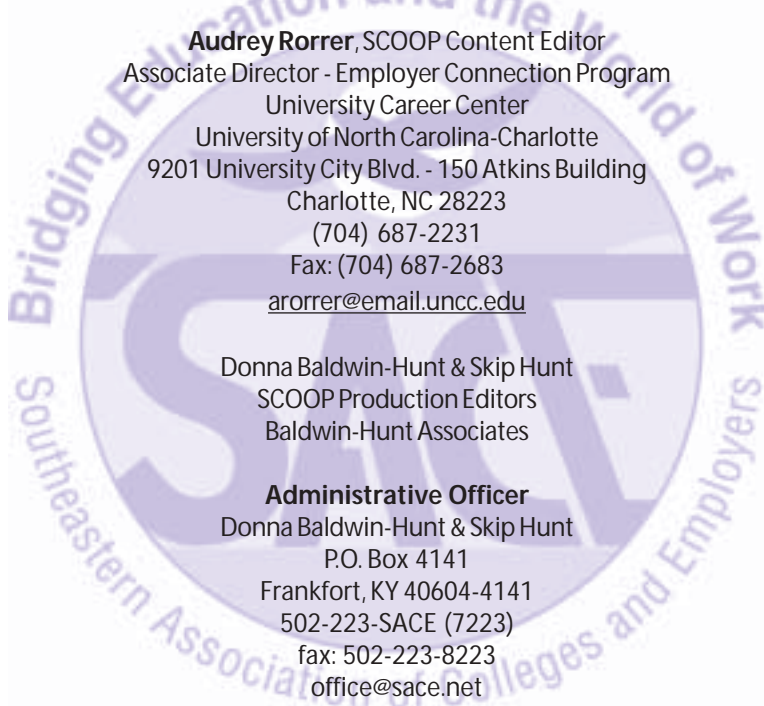
## SACE Welcomes new and transfer members...

Ronald Alley, Space & Naval Warfare Systems Center  
 Mary Ann Ambrose, Florida Technical College  
 Angela Batista, Lynn University  
 Cindy Dee Beard, Christian Brothers University  
 Phyllis Bickers, Auburn University  
 Marvin Birks, Southern University at New Orleans  
 Libby Bonin, University of Louisiana-Lafayette  
 Ryan Brechbill, Denison University  
 Jacquelyn Briggs, U. S. Dept. of State  
 Matthew D. Britt, IV, Loudoun County Public Schools  
 Kristen Burns, BASF Corporation  
 Joseph J. Camp, University of North Florida  
 Kimberly Catalina, University of New Orleans  
 Connie Chambers, University of Alabama  
 Leonard Lamar Cherry, Westinghouse Savannah River Co.  
 Mark Collins, Burlington Industries, Inc.  
 Norman L. Collins, Sr., Mississippi Valley State University  
 Jane G. Colson, Eckerd College  
 Meg P. Cosby, Randolph-Macon Woman's College  
 LaVenita Cottrell, Jackson State University  
 Stephanie Cox, Vector Marketing Corporation  
 John H. Creech, Campbell University  
 Keith Cullen, University of Alabama - Birmingham  
 Iris DeSpain, Naval Research Laboratory  
 Cynthia Downing, NCA&T State University  
 A.G. Dunston, Eastern Kentucky University  
 Amy Elder, Brock University  
 Theresa Green Ervin, Mississippi University for Women  
 Sue Ford Patrick, U. S. Dept. of State  
 Peter D. Fox, University of Tennessee-Knoxville  
 Connie Franklin, Georgia Southern University  
 Crystine Galvan, Enterprise Rent-A-Car  
 Crystal Goode, Valdosta State University  
 Jodi Graves, Georgia-Pacific  
 Beverly Hamilton-Chandler, Princeton University  
 Lara J. Hanley, Georgia Tech Alumni Association  
 Michael S. Hill, NASA-Kennedy Space Center  
 Alexander Hines, University of Tennessee  
 April Hudson, Ferguson Enterprises  
 Susan Jennus, True Careers  
 Mary G. Johnson, Bowie State University  
 Erica Paige Kelley, NASA-Kennedy Space Center  
 Jennifer Kessinger, Keiser College  
 Daniel Kessler, Action Without Borders-Idealist.org  
 Margaret King, Tulane University  
 Diane Kohler, University of Kentucky  
 Mary Lamb, Berea College

Alice LeMaistre, U. S. Dept. of State  
 Callie Leousis, Vanderbilt University  
 Beverly Major, Louisiana State University-Baton Rouge  
 Adam Max, Emory University  
 Doris Maxwell, US EPA  
 Wanda McGee, Westinghouse Savannah River Company  
 Jerry McGowan, Sears Roebuck & Company  
 Karen McGrath, Enterprise Rent-A-Car  
 Pearl Middleton, Georgia Southern University  
 Sherelle Morgan, Ferguson Enterprises  
 Debra Morrissey, Union College  
 Julia D. Myers, Jacksonville University  
 Marti Newbold, Eckerd College  
 Nakeshia Norman, Johnson C. Smith University  
 Dan Nowell, FDIC  
 Johnny B. Patterson, Grambling State University  
 Kristen Pearson, University of Tennessee, Knoxville  
 Edwin Ramirez, Georgia-Pacific Corp.  
 Ken Ridgedell, Southeastern Louisiana University  
 Garrick Robert, Southeastern Louisiana University  
 Jerome Roberts, Alabama A&M University  
 Mikelynn Romero, Trinity University  
 Jennifer Rutt, NACE  
 Francis Scanlan, U. S. Dept. of State  
 Susie Schwieger, University of Northern Iowa  
 Cindy Seghers, Louisiana State University  
 Beverly Sellers, Southeastern Louisiana University  
 Tiffany Shaw, Johnson C. Smith University  
 John R. Shrout, U. of Alabama - Huntsville  
 Vanessa Singleton, FDIC  
 June Spalding, Northwood University  
 Sylvia Stanfield, U. S. Dept. of State  
 Rhonda Still, Northwest Mississippi CC  
 Terri Morrison Straw, Emory University  
 Kevin Taylor, Valdosta State University  
 Terri Torrence, MS Dept. of Environmental Quality  
 Joanne Trinidad, Louisiana State University  
 Jami Trochessett, International College  
 Mary Waugeman, Household International  
 Laura Wawrousek, Princeton University  
 Karen Whitehead, Georgia State University  
 Dorothy Whitley, Jackson State University  
 Sharon K. Wille, Florida Technical College  
 Petrecia Williams, Northwest Mississippi CC  
 Mike Wirth, Talent+  
 Leslie K. Wright, University of North Carolina-Wilmington

## SCOOP

A Tri-Annual Publication of the Southeastern Association of Colleges and Employers



**Audrey Rorrer**, SCOOP Content Editor

Associate Director - Employer Connection Program

University Career Center

University of North Carolina-Charlotte

9201 University City Blvd. - 150 Atkins Building

Charlotte, NC 28223

(704) 687-2231

Fax: (704) 687-2683

[arorrer@email.uncc.edu](mailto:arorrer@email.uncc.edu)

Donna Baldwin-Hunt & Skip Hunt

SCOOP Production Editors

Baldwin-Hunt Associates

**Administrative Officer**

Donna Baldwin-Hunt & Skip Hunt

P.O. Box 4141

Frankfort, KY 40604-4141

502-223-SACE (7223)

fax: 502-223-8223

[office@sace.net](mailto:office@sace.net)

To get items in the next issue of SCOOP, please e-mail them to [arorrer@email.uncc.edu](mailto:arorrer@email.uncc.edu)  
or fax them to Audrey Rorrer at (704) 687-2683.

**Deadline for the next issue of SCOOP is June 17, 2003**